

IT'S GOOD TO BE YOU

Blue and White Creative
Portfolio of projects



blueandwhite|creative

Introduction

Blue and White Creative are a highly skilled community focused media and creative arts organisation that has over 10 years experience of delivering high quality community engaged projects to diverse audiences locally, nationally and internationally.

We are particularly adept and experienced in working to health, regeneration, education and community cohesion agendas. In this respect we are always looking for new, exciting, imaginative and creative challenges that put the client / participants at the heart of all our work. Blue and White Creative consist of Rich Franks and Gavin Ingram and we regularly work with associate media experts Paul Lacey and Keith Bloomfield who have strong skills in web development, film and social media.

We have extensive knowledge and experience of contemporary art and design with a varied and high quality portfolio incorporating fine art, craft, film and video, photography, print, web site design, social media and new media design. To compliment these skills we also have a strong record of delivering high quality workshops and consultations with participants from a board range of backgrounds.

Please note - We have enhanced CRB checks (renewed Spring 2010) and public liability insurance (PLI) up to five million pounds.

NB. All of the examples given within our application have been delivered in collaboration with clients and participants and the ideas and solutions have been shaped and directed by their needs, views, imagination and hands on delivery.

Previous Partners & Collaborators

- Walsall Community Health
 - Dudley Public Health
 - Rushcliffe County Council
 - Black Country Arts and Health Partnership
 - Praxis
 - Creativity Team
 - Wolverhampton PCT
 - Sandwell Council
 - Sandwell Partnership
 - Sandwell PCT
 - Walsall Creative Development Team
 - Walsall PCT
 - The Public
 - Staffordshire Arts & Museums Service
 - Black Country Creative Partnerships
 - Multistory
 - Urban Living
 - Connexions Black Country
 - Greets Green Partnership
 - Cannock Chase Council Arts Team
 - Michuru Morikawa
 - Debbie Keyte-Hartland
 - Glenn Holden
 - Geoff Broadway
 - Lee Allen Photography
-

Company CV

Blue & White Creative

Tel: 07909 777 236

Email: rich@blueandwhitecreative.co.uk

Company Profile

We are a highly skilled community focused creative arts and media organisation that has over 10 years experience of delivering high quality community engaged projects to diverse audiences locally, nationally and internationally. We are particularly adept and experienced in working to health, regeneration, education and community cohesion agenda's. In this respect we are always looking for new exciting, imaginative and creative challenges that put the client / community at the heart of all our work.

Key Attributes / Achievements

- Excellent strategic , creative, and project management skills, which extend to Event Management, Community / Participatory Art, Web / Multimedia, Printed Publications, Documentary Film, Social Media, Social Marketing, Business Events and Community Engagement.
- Accomplished in producing effective media campaigns and in building effective working relationships with businesses, community groups and government agencies.
- Experience of providing consultancy services to clients within the Commercial, Health, Education and Arts sectors.
- Extensive Art and Design expertise, as well as in-depth knowledge of design software, the artistic process and development of projects from conception through to implementation.
- Able to make clear, concise and informative presentations to audiences with various levels of background knowledge.
- Skilled in training, guiding and motivating multidisciplinary teams, and in supporting staff in their personal development.
- Good business acumen, with the ability to identify and secure new funding, revenue and cost-saving opportunities, and to maximise budgets.
- Co-founder of an award-winning website that was showcased by The Times, BBC and local radio stations in 2005.

Technical Skills

Documentary Film Making, Editing (Final Cut Pro), Design for Web, Multimedia & Print, Digital Photography, Social Media (Facebook, Twitter), Web Development, Community Art Workshop Delivery, 2D & 3D artworks.

Additional Information

Qualified Arts Award Assessors
Car owners with full licences

Rich Franks: BA Hons (Fine Art) Creative Producer

- Initiating and developing participatory creative projects on behalf of Charitable Organisations, Health and Social Care Organisations and Local Government.
 - Improving education and the provision of art and culture in the community by developing creative teaching packs for primary schools; information packs and publicity aimed at school leavers for Connexions; and the development of educational products and schemes now in widespread use across the Black Country.
 - Worked with over 400 clients over the last five years.
 - Lending artistic ability and experience to projects throughout the creative process.
 - Designing and managing the development of publications, products and structures throughout the development cycle.
 - Assisting key clients in developing design, competitive pricing, and best value.
 - Sourcing and managing freelance designers, media teams and other contractors.
 - Managing budgets and providing realistic cost structures and quotes.
 - Networking within the region to identify opportunities and promote the organisation to the statutory and charity sector.
 - Developing productive relationships with various Statutory Bodies, Government Funding Agents, Local Authorities and Community Projects.
 - Working with a broad range of clients including: BBC, Sandwell MBC, Sandwell Health Authority (PCT), West Midlands Emergency Services, Leonardo Da Vinci Programme, Connexions, Heritage Lottery Fund, Fierce Earth, British Waterways.
 - Co-founded www.hohoho.org.uk, which reached the Times 'Top Ten Websites' in Dec 2005 and appeared on the BBC, local radio and numerous websites worldwide.
-

Young People Projects | Same Again?

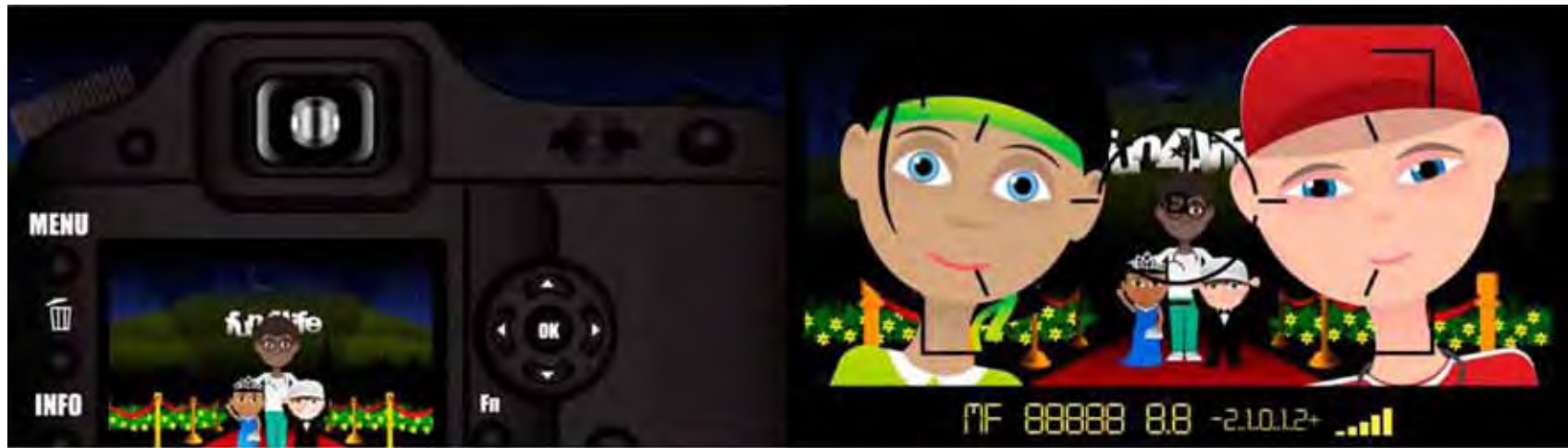


You can view the animation at:
<http://www.youtube.com/watch?v=OeuHnFj4Up0>

Young People Projects | All Saints Roman Catholic School



Young People Project | Fun 4 Life



You can view the animation at:
<http://www.youtube.com/watch?v=vWINuvUwiBk>

Young People Projects | Binge and Cringe



Young People Projects | You Call the Shots



SOUTH NOTTINGHAMSHIRE COMMUNITY SAFETY PARTNERSHIP

HANG OVER
IS YOUR GLASS HALF FULL OR HALF EMPTY
MEASURE UP
BOOZE BRITAIN
POURING ON THE POUNDS
DYING FOR A DRINK
PUNCH DRUNK
DON'T GET SHASHED
WASTED LIFE
BINGE AND CRINGE
BOTTLING IT UP
ALL UP IT

You Call the Shots | 2011 Calendar

Rushcliffe Community Partnership:
Featuring Artwork from Year 10 Pupils

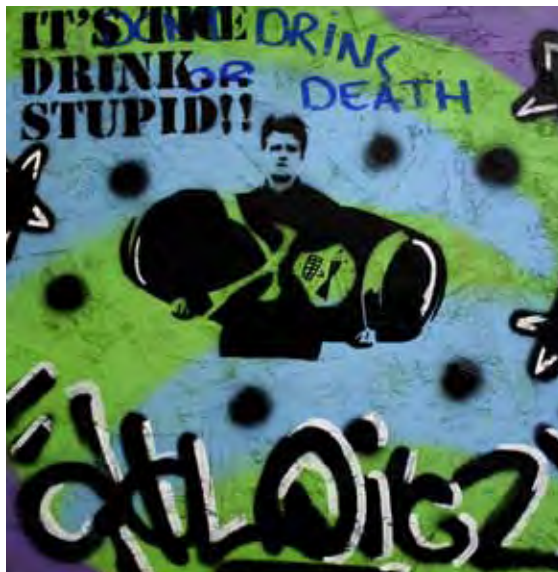
May | 2011

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31					
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Two beer bottles are shown: one brown and one green. The brown bottle has a white silhouette of a person on its label. The green bottle has a purple and black label.

Pouring on the pounds - hidden calories may make you gain weight
www.drinkaware.co.uk/tips-and-avoid/999-409

South Nottinghamshire Community Safety Partnership
Rushcliffe, Clifton, Beeston, Gedling and Eastwood Sectors



April | 2011

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

A framed Union Jack flag is shown on the left.

Beeston Barrels - Beeston has the highest level of 'increasing risk alcohol' in Nottinghamshire

• High density - The number of bars has steadily increased resulting in a high density of bars in the town centre and a high level of alcohol consumption. The town centre has a high density of bars and a high level of alcohol consumption. The town centre has a high density of bars and a high level of alcohol consumption.

www.drinkaware.co.uk

South Nottinghamshire Community Safety Partnership
Rushcliffe, Clifton, Beeston, Gedling and Eastwood Sectors

You Call the Shots

The Nottinghamshire Alcohol Action Plan 2010-2015

Local Alcohol Companies
Rushcliffe Borough Council
Clifton & Beeston
Gedling & Eastwood
Gedling & Eastwood
Gedling & Eastwood

www.rushcliffe.gov.uk

Young People Projects | Alight



Exhibitions | You Call The Shots Exhibition



Young People Projects | Home Sweet Home



To find out more about Blue and White Creative contact us on:

t | 07909 777236

e | rich@blueandwhitecreative.co.uk
gav@blueandwhitecreative.co.uk

w | www.blueandwhitecreative.co.uk



blueandwhite|creative